



**HALEKULANI LIVING PRESENTS “THE WINES OF PASO ROBLES...DISTINCT and DIFFERENT”  
AS PART OF ITS CONNOISSEUR SERIES**

FOR IMMEDIATE RELEASE

**HONOLULU – July 2006.** What is better than a marveled glass of wine...the winemaker behind the blend, of course. On Thursday, August 10, 2006, Halekulani will present an unparalleled evening showcasing not only the finest wines of the Paso Robles region, but the award-winning personalities that inspire California’s fastest growing wine region. “*The Wines of Paso Robles...Distinct and Different,*” a one-night only, Halekulani Living Connoisseur event, invites guests to savor an extraordinary and interactive wine tasting led by Justin & Deborah Baldwin, of *Justin Winery & Vineyards*; Matt Trevisan of *Linne Calodo*; and Stephan Asseo of *L’Aventure winery*. Moderated by Halekulani Sommelier Kevin Toyama, the evening will also encompass an elegant Paso Robles styled reception by Halekulani Executive Chef, Darryl Fujita.

***Featuring Justin & Deborah Baldwin of Justin Winery & Vineyards:***

Considered the “First Family” of the modern Paso Robles wine region, Justine & Deborah Baldwin was the first Paso Robles winery to gain International acclaim, JUSTIN wines have received awards and accolades, including the London International Wine & Spirit Competition’s Pichon Longueville Comtesse de Lalande trophy awarded to the 1994 Isosceles for the Best Blended Red Wine Worldwide and number 6 in the top 100 for the Wine Spectator for their 1997 Isosceles.

***Featuring Matt Trevisan of Linne Calodo:***

Trevisan’s wines have been hitting the Wine Spectators “Outstanding” 90-94 point range as well as the “Classic” 95-100 point range from the beginning. Linne Calodo takes its name from the rocky, limestone soil type of westside Paso Robles, and it’s this soil, Winemaker Matt Trevisan sees as one of the essential building blocks for his wines...

***Featuring Stephan Asseo of L’Aventure winery:***

Where modern and traditional meet, Asseo’s wines are climbing the charts with bold flavors and artisanal quality. A few short years ago, Stephan Asseo was a winemaker and consultant in France’s famed Bordeaux region, and also owned his own winery – Domaine de Courteillac in Entre-Deux-Mers. However, Asseo wanted more. He wanted the ability to be able to experiment, to try new ideas, to grow different varietals. Asseo purchased 127 acres in 1997 and founded Stephan Vineyards, where “Bordeaux meets the Rhône.” Asseo’s California winemaking adventure is appropriately called L’Aventure, and it symbolizes his realization of blending tradition and technology with artisanal methods and a passion for quality

“*The Wines of Paso Robles...Distinct and Different,*” is priced at \$98 per person. For information please call (808) 931-5040, reservations are required. Complimentary valet provided for all Halekulani Living events.

**About the Paso Robles Region**

The Paso Robles Wine Country is centrally located between San Francisco and Los Angeles along California’s Central Coast. As California’s fastest growing wine region and largest geographic appellation, the 24-square mile territory encompasses more than 26,000 vineyard acres and nearly 100 wineries. One distinguishing factor of the Paso Robles AVA is the abundance of highly desirable limestone and calcareous-rich soils found throughout the region.

## WINES OF PASO ROBLES

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Paso Robles was named for its local oak trees, El Paso de Robles: The Pass of the Oaks. The name was shortened to Paso Robles when California gained its independence from Mexico in the mid 1800s. Since the early 1990s, Paso Robles wines have proven consistent gold medal winners and have been featured regularly in the top rankings of national and international wine reviews. A milestone in the worldwide recognition of Paso Robles Wine Country as a premier wine region came in 1997 when Justin Vineyards & Winery's Bordeaux-style Isosceles was named one of the top 10 wines in the world by the Wine Spectator.

### **About the series, Halekulani Living**

Designed to accentuate guests' every interest and cultural desire, the series offers three distinctive initiatives, *Halekulani Connoisseurs*, *Halekulani Wellness* and *Halekulani Masterworks*. Each initiative promises to enrich lifestyles with everyday luxury; health and wellness; culinary escapes; and masterful works of art.

### ***HALEKULANI CONNOISSEUR***

Halekulani offers connoisseurs from around the world the most delectable and creative cuisine found in the Hawaiian Islands. With its striving commitment for epicurean excellence, Halekulani is uncorking an array of special events celebrating all things savory. From wine events with masterful producers, seasonal organic tastings, Dale DeGross cocktail seminars, to cooking lessons with award-winning Halekulani chefs, and enticing restaurant promotions found only at House Without a Key, Orchids, Lewers Lounge and La Mer, the series, *Halekulani Living* will inspire and satisfy the most discriminating of gourmets.

*\*Forthcoming Halekulani Living events will be announced individually.*

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### **About Halekulani**

Consistently ranked among the world's best hotels, Halekulani is a member of The Leading Hotels of the World and Okura Hotels & Resorts, two exclusive organizations pursuing service excellence and standards of the highest quality. *Travel + Leisure* ranked Halekulani as one of the top 20 hotels in the world in 2006, while the *Vera Wang Suite at Halekulani* was named one of the 50 most romantic destinations in the world. Also in 2006, the three year-old *Spa Halekulani* was named a "Leading Spa of the World" and the #2 best resort spa in North America by Conde Nast Traveler. In addition, Halekulani's fine dining restaurant La Mer is Hawaii's only AAA-Five Diamond Restaurant, holding this esteemed rating for 17-consecutive years, as well as being voted #8 of "America's Top 100 Hotel Restaurants" by Zagat in 2006. The Leading Hotels of the World, Ltd. has bestowed Halekulani with its annual *Quality Award*, making the Waikiki resort the only Leading Hotel to achieve this prestigious honor in either the United States or Canada.

Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages Waikiki Parc Hotel. For reservations and information contact your travel planner or the hotel at (800) 367-2343 or (808) 923-2311. Reservations can also be made through Halekulani's website at [www.halekulani.com](http://www.halekulani.com).

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