



**HALEKULANI ANNOUNCES
DIRECTOR OF REGIONAL SALES FOR NORTH AMERICA**

FOR IMMEDIATE RELEASE

HONOLULU – June 2006. Halekulani, Hawaii’s leading luxury destination for discriminating travelers, announces the appointment of Ms. Ruselle Ku’uipo Metry as Los-Angeles based, North America Director of Regional Sales for both the Halekulani and Waikiki Parc Hotel. With more than 15-years experience in the travel industry, Metry will assist in overall sales, marketing, and promotional initiatives for Hotels & Resorts of Halekulani (HRH) portfolio in North America. Representing HRH at industry tradeshows and reservation centers, Metry will also coordinate group and corporate contracts. In addition, Ms. Metry will work with hotel management in the development and implementation of leisure travel marketing partners.

Prior to joining the Hotels & Resorts of Halekulani, Metry served as regional sales manager for Hawai’i World / Distinguished Resorts, a division of Pleasant Holidays, LLC. As the organization’s regional sales manager, Metry developed sales territories in Southern California and Arizona. In addition, Metry developed comprehensive marketing and business plans with travel consortia such as AAA, American Express, Signature Travel Network and Virtuoso. Metry’s extensive travel industry experience also includes her role as Account Executive with Sunquest Holidays and as a Service Manager with MGM Grand Air.

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About Halekulani

Consistently ranked among the world’s best hotels, Halekulani is a member of The Leading Hotels of the World and Okura Hotels & Resorts, two exclusive organizations pursuing service excellence and standards of the highest quality. *Travel + Leisure* ranked Halekulani as one of the top 20 hotels in the world in 2006, while the *Vera Wang Suite at Halekulani* was named one of the 50 most romantic destinations in the world. Also in 2006, the three year-old *SpaHalekulani* was named a “Leading Spa of the World” and the #2 best resort spa in North America by Conde Nast Traveler. In addition, Halekulani’s fine dining restaurant La Mer is Hawai’i’s only AAA-Five Diamond Restaurant, holding this esteemed rating for 17-consecutive years, as well as being voted #8 of “America’s Top 100 Hotel Restaurants” by Zagat in 2006. The Leading Hotels of the World, Ltd. has bestowed Halekulani with its annual *Quality Award*, making the Waikiki resort the only Leading Hotel to achieve this prestigious honor in either the United States or Canada.

Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages Waikiki Parc Hotel. For reservations and information contact your travel planner or the hotel at (800) 367-2343 or (808) 923-2311. Reservations can also be made through Halekulani’s website at www.halekulani.com.

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