



HALEKULANI LIVING

“A Sophisticated World of Choices”

FOR IMMEDIATE RELEASE

HONOLULU – May 2006. Halekulani, known globally for its unrivaled gracious hospitality, innovative guest service, authentic SpaHalekulani immersions and magnificently acclaimed cuisine, is pleased to unveil a new luxury series, *Halekulani Living*. Designed to accentuate guests' every interest and cultural desire, the series offers three distinctive initiatives, *Halekulani Connoisseurs*, *Halekulani Wellness* and *Halekulani Masterworks*. Each initiative promises to enrich lifestyles with everyday luxury; health and wellness; culinary escapes; and masterful works of art.

“To be enveloped in our series, *Halekulani Living*, is to be enriched with life's essential components, which include knowledge, culture, the arts, organic health, pleasure, and relationships,” said Janis Clapoff, General Manager of Halekulani. “Halekulani is known throughout the world for far more than what can be merely seen; it is known for its powerful and emotional experiences that keep our guests returning to our home for more.”

HALEKULANI CONNOISSEUR

Halekulani offers connoisseurs from around the world the most delectable and creative cuisine found in the Hawaiian Islands. With its striving commitment for epicurean excellence, Halekulani is uncorking an array of special events celebrating all things savory. From wine events with masterful producers, seasonal organic tastings, Dale DeGroff cocktail seminars, to cooking lessons with award-winning Halekulani chefs, and enticing restaurant promotions found only at House Without a Key, Orchids, Lewers Lounge and La Mer, the series, *Halekulani Living* will inspire and satisfy the most discriminating of gourmets.

HALEKULANI WELLNESS

As an oasis of tranquility, romance and wellness, Halekulani offers a soothing environment for complete rejuvenation of mind, body and spirit. With the launch of *Halekulani Living*, the hotel is pleased to offer inspiring SpaHalekulani programs featuring acclaimed industry experts from around the world, invited to conduct informative, immersive and exclusive seminars. These special events will explore various topics such as *Skin-Care and Beauty*, *Aroma Therapy*, and traditional *Polynesian Healing* practices, among others. Each seminar will feature Halekulani cuisine and consultations with both the featured guest speaker and SpaHalekulani therapists.

HALEKULANI MASTERWORKS

Halekulani is home to several of the world's most acclaimed artists. With the launch of *Halekulani Living*, guests can enjoy interactive seminars, showcases and performances with leading international and local artists and authors, offering Halekulani guests an exclusive and intimate environment to learn from a Master, in an art of their choosing.

For more than a decade, Halekulani has held exclusive alliances with the arts and cultural communities of Oahu. From its title sponsorship of the Honolulu Symphony to its popular “For You, Everything” program, offering guests VIP access to Hawaii's leading historical establishments such as The Contemporary Museum, Honolulu Academy of Arts, Shangri-La, Bishop Museum and Iolani Palace, Halekulani is synonymous with Masterworks of every genre.

Halekulani Living was crafted to provide guests an immersive, authentic and memorable Halekulani experience showcasing the Hotel's dynamic offerings in cuisine, the arts and wellness. *Halekulani Living* is founded on the Hotel's unwavering philosophy to and commitment of an enriched lifestyle, sophisticated elegance, innovative guest programming and award-winning hospitality.

**Forthcoming Halekulani Living events will be announced individually.*

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About Halekulani

Consistently ranked among the world's best hotels, Halekulani is a member of The Leading Hotels of the World and Okura Hotels & Resorts, two exclusive organizations pursuing service excellence and standards of the highest quality. *Travel + Leisure* ranked Halekulani as one of the top 20 hotels in the world in 2006, while the *Vera Wang Suite at Halekulani* was named one of the 50 most romantic destinations in the world. Also in 2006, the three year-old *SpaHalekulani* was named a "Leading Spa of the World" and the #2 best resort spa in North America by Conde Nast Traveler. In addition, Halekulani's fine dining restaurant La Mer is Hawaii's only AAA-Five Diamond Restaurant, holding this esteemed rating for 17-consecutive years, as well as being voted #8 of "America's Top 100 Hotel Restaurants" by Zagat in 2006. The Leading Hotels of the World, Ltd. has bestowed Halekulani with its annual *Quality Award*, making the Waikiki resort the only Leading Hotel to achieve this prestigious honor in either the United States or Canada.

Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages Waikiki Parc Hotel. For reservations and information contact your travel planner or the hotel at (800) 367-2343 or (808) 923-2311. Reservations can also be made through Halekulani's website at www.halekulani.com.

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