



Waikiki Parc Hotel's 2007 Urban Escapes

FOR IMMEDIATE RELEASE

HONOLULU, HI - July 2006. Waikiki Parc Hotel, the chicest hotel address in Waikiki, continually provides personalized getaways with contemporary flair and sophisticated hospitality all within an ideal, value-oriented price range. Rooms range from \$275 to \$415 per night, based on double occupancy. The newly revitalized Waikiki Parc Hotel offers an affordable alternative to luxury with its 2007 rates and packages.

Room & Car – All Inclusive Experience

Whether you explore downtown Honolulu, escape to the lush country-side of Oahu's North Shore and or hike along magnificent mountain ranges looming above Hawaii's pristine coastlines, a tour of Oahu is a must. This exciting program not only features an ocean view room at the newly refurbished, upscale property, but also includes a complimentary car for guests to discover the mesmerizing landscapes of Hawaii's most diverse island, Oahu.

A two night stay is required, and prices range from \$255 (Deluxe Ocean Room) to \$235 (Ocean View Room). The experience includes a compact Dollar Rent-A-Car with upgrades available for an additional charge, as well as convenient complimentary hotel parking. Whether you decide to "Parc It" at the hotel or discover the entertainment and culture of Honolulu, this program provides the ideal combination of luxury and value.

Family Plan

With proper planning, a family trip can be the best way to bond as well as save. Families receive additional savings on the second room when traveling together at the Waikiki Parc Hotel. Guests are offered four different room options, including a Parc Room, Deluxe Mountain Room, Ocean View Room, and Deluxe Ocean Room, with rates ranging from \$345 to \$235. The second family room rate is discounted from \$111 to \$95. Connecting rooms will be guaranteed if available upon reservation booking.

These experiences must be booked directly through the Waikiki Parc Hotel reservations office at (808) 921-7272; Toll Free: (800) 422-0450; Fax: (808) 923-1336.

Waikiki's best-kept secret, the Waikiki Parc Hotel is located at 2233 Helumoa Road. It is owned and managed by the Hotels & Resorts of Halekulani, a hospitality management division of the Honolulu-based Halekulani Corporation. For reservations or information, call the Waikiki Parc Hotel at 808-921-7272 or visit www.waikikiparc.com.

###

For Further Information, Please Contact:

Evins Communications, Ltd:

Kate Laufer
Director of Media, Co-Director
Phone: (212)688-8200
Fax: (212)935-6730
Email: Kate.Laufer@evins.com

Hotels and Resorts of Halekulani

Erika Kauffman
Director of Public Relations
Phone: (808)526-1186
Fax: (808)536-8794
Email: Erika.Kauffman@halekulanicorp.com