



HALEKULANI ANNOUNCES “ART IN MOTION”

- UNVEILING AN EXOTIC AUTOMOBILE FLEET, LIKE NO OTHER -

FOR IMMEDIATE RELEASE

HONOLULU, HI – January 29, 2009. Halekulani, one of the world’s finest and most acclaimed luxury resorts, has unveiled an unparalleled exotic automobile amenity program called “ART IN MOTION,” once again redefining international luxury hospitality standards. The exceptional fleet features a custom designed *Maserati Gran Turismo* and *Bentley Continental GTC*, the *Lotus Elise* and the *Lotus Exige S*. These works of art are included as part of the guest experience with a stay in one of *The Premier Suites at Halekulani* which includes *The Royal Suite*, *The Vera Wang Suite* and the new lifestyle oasis, *The Orchid Suite*. In addition, the program is exclusively available to all Halekulani house guests as an a la carte experiential amenity.

“Halekulani is an independent international luxury brand that appeals to the style, sensibility and needs of the globally affluent,” said Peter Shaindlin, Chief Operating Officer, Halekulani Corporation. “It is only befitting that Halekulani offer the world’s finest automobiles, whose global brands exude a comparable passion for excellence as reflected in their superior technology, style and innovation.”

Upon check-in, guests of *The Premier Suites at Halekulani* may request the keys to pilot their choice of *Art In Motion* luxury automobile, based on availability, at no additional charge. Day rates for house guests are \$250 (Lotus Elise), \$300 (Lotus Exige S), \$875 (Maserati GT), \$995 (Bentley GTC) each exclusive of tax and subject to preferred reservations of Premier Suite guests and the Waikiki Parc Hotel’s Lotus Experience package. The Bentley and Maserati are offered with the option of a personal chauffeur, while the Lotus collection features GPS island thematic tours such as romance, culture and adventure. Each automobile is presented with personalized leisure itineraries thoughtfully prepared by a Halekulani concierge.

The Premier Suites at Halekulani are each available for \$7,000 per night, and reservations can be made directly, or by travel professionals, through the Halekulani Executive Offices. For further information, please call 808-931-5005 or visit www.halekulani.com.

MEDIA NOTE: Stunning high resolution images of Halekulani’s custom designed *Maserati Gran Turismo* and *Bentley Continental GTC*, *Lotus Elise* and *Lotus Exige S* are available upon request.

About The Bentley Continental GTC

The Continental GTC was inspired by the Grand Touring tradition of Bentley legend. Born of Bentley’s breathtaking Continental GT coupé. With the endless power of a 12-cylinder, 6-litre twin-turbocharged engine urging you from 0-60mph in just 4.8 seconds. And a canopy opening up to the endless skies in less than 25 seconds. Welcome to convertible motoring at its exhilarating best.

About The Maserati GranTurismo

However you look at it, the Maserati GranTurismo expresses dynamic tension and a sporty edge: the large oval grille, the bodywork that seems to be drawn tight over the frame like a figure hugging dress, right down to the rear flanks. Pininfarina has created an elegant and sensual look around the idea that is the GranTurismo project. Sportiness is combined with true space for four. This sleek appearance, combined with solidity and grace, provokes a fascinating mix of sensations. The GranTurismo transcends style and instead enters into the rarefied world of true beauty.

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About the Lotus Elise

Handcrafted in England, the limited-production Elise has been called one of the world's best sports cars -- "a singularly enjoyable driving experience" that sets new standards for exclusivity and agility. No-nonsense and highly responsive, the Elise is easy to drive yet capable of exceptional performance: 150 mph top speed and 0 – 60 mph in just 4.8 seconds. Fifty years experience in racing design and a passion for driving by Lotus engineers has resulted in one of the most desirable exotic cars on the market -- and it's now available exclusively at the Waikiki Parc Hotel.

About the Lotus Exige S

The Lotus Exige S is a combination of unbelievable performance and incredible handling performing 0 - 60 mph in 4.1 seconds. The 220 hp supercharged engine displays impressive flexibility which makes the car feel 'relaxed' yet instantly responsive. Precise steering, outstanding suspension and high-grip Yokohama tires give the Exige S the kind of handling that has made Lotus legendary.

About Halekulani

Halekulani, which will mark its 25th Anniversary in 2009, is the recipient of innumerable awards, honoraria and accolades. Consistently ranked among the world's best hotels, Halekulani is a member of The Leading Hotels of the World and Okura Hotels & Resorts. Travel + Leisure ranked Halekulani as #1 hotel in Oahu and #19 worldwide in 2007; while naming the *Vera Wang Suite at Halekulani* one of the 50 most romantic destinations in the world. In addition, *SpaHalekulani*, which pays homage to the healing cultures of Hawaii, Asia and the South Pacific by creating a cultural, emotional and spiritual well being experience, earned the coveted Mobil Four-Star rating, the highest rating bestowed upon any spa by the Mobil Travel Guide, was named a "Leading Spa of the World" as well as the #2 best resort spa in North America by Conde Nast Traveler. Halekulani's fine dining restaurant, La Mer, is Hawaii's longest ranked AAA-Five Diamond restaurant, holding this esteemed rating for nineteen consecutive years. Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages Waikiki Parc Hotel. For reservations and information contact your travel planner, or the hotel at (800) 367-2343 or (808) 923-2311. Reservations can also be made through Halekulani's website at www.Halekulani.com

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