



WAIKIKI PARC HOTEL UNWRAPS ITS ANNUAL 'COOL CHRISTMAS AT THE PARC'

- NINE DAYS OF HOLIDAY BLISS EXCLUSIVELY FOR PARC GUESTS -

FOR IMMEDIATE RELEASE

HONOLULU, HI, November 30, 2009 – The coolest address to spend the holidays is at the Waikiki Parc Hotel as it announces its third annual “A COOL CHRISTMAS AT THE PARC,” an exclusive guest amenity holiday program. From December 16th – 25th Parc guests will be immersed in daily, festive-fun leading up to the BIG DAY!

Dasher.....12.16

Parc guests receive **10% off at Nobu Waikiki**.

Dancer.....12.17

Parc guests receive a luxurious **Parc Polish at a special rate** at SpaHalekulani located just steps away at the sister hotel, Halekulani.

Prancer....12.18

Calling all in-house Parc bartenders. Shake out your best rum-inspired cocktail at the Parc's first-ever **bartending challenge presented by Southern Wine & Spirits**. Located in the lobby between 4:30 p.m. and 5:30 p.m., must be 21+. The winning Parc bartender will receive a complimentary *Aperitivo* for two at Nobu Waikiki.

Vixen.....12.19

No reindeer or sleighs in sight, but the Parc has segways! **Explore the holiday lights of a Hawaiian winter with group tours by Segway Hawaii**. Must be 16 years or older and reservations are required.

Comet.....12.20

“Shop Till You Drop” with Parc Access at Oahu's Ala Moana Shopping Center, a premier international shopping destination with over 290 shops and restaurants. An **Ala Moana Premier Passport** gives Parc guests value added perks at select stores.

Cupid.....12.21

The jolly ol' fella likes to park his sleigh at the Parc. Our youngest Parc guests are invited to enjoy **St. Nick's storytelling** at the Parc Christmas Tree from 1:00 p.m. – 2:00 p.m. followed by **festive arts and crafts by Satura Cakes Hawaii** from 2:00 p.m. – 4:00 p.m.

Donner.....12.22

Guests will celebrate a Waikiki Winter at the Parc's sunset wine mixer **CITYSCAPE** and toast to the season with the hotel's exclusive and provocative Parc Chic Wines.

Blitzen.....12.23

Dive-in Movie Theatre at PARC BLUE (8th floor pool deck). Guests enjoy a poolside holiday movie under Hawaiian stars and the glow of Waikiki's metropolitan skyline. Chic chaises, holiday cocktails and goodies available. 7:00 p.m. – 9:00 p.m.

Rudolph....12.24

Sweet Dreams for Parc guests with a **sugarplum turndown from Parc Pals and Satura Cakes Hawaii**.

A COOL CHRISTMAS AT THE PARC

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SANTA.....12.25

On Christmas Day, an in-house Parc guest will be the lucky winner of a **Grand Prize Waikiki Parc Package**. Available January 15, 2010 through January 15, 2011 (subject to availability and blackout dates).

Holiday Reminder:

Nobu Waikiki is OPEN on Christmas Day!

ASK ABOUT THE HOLIDAY "PARC-N-SHOP" PACKAGE

Features & Components

Complimentary upgrade upon check-in based on availability

Guaranteed 10am check-in

Guaranteed 4pm late checkout

Complimentary self-parking

Complimentary internet

Shop till you Drop with Parc Access Premier Passport at Ala Moana Shopping Center

Room signing privileges at Halekulani and SpaHalekulani

A Cool Christmas at the Parc - Guest Holiday Program (December 16-25)

Room Category

Published Package Rates

Deluxe Mountain View

\$129.00

Additional Party

\$65.00

All rates are subject to 12.962% tax (8.25% occupancy tax and 4.712% state tax). Effective July 1, 2010, all rates are subject to 13.962% (9.25% occupancy tax and 4.712% state tax). Taxes are subject to change. All package rates are based on single or double occupancy

Maximum of 4 persons to a room. There shall be no additional charge for children 17 years and under (breakfast not included). Package cannot be combined with any other offer

Valid Dates

November 27th till December 26th (excluding blackout periods)

Deposit Policy

One night's deposit due 14 days after confirmation. Full refund if cancellation received at least 72 hours prior to arrival.

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About Waikiki Parc Hotel

Waikiki Parc Hotel the pioneer of “Waikiki Chic” and nexus of the Waikiki revitalization brings together a sophisticated and contemporary hotel sensibility with innovative and ultra-refined services. The stylish Parc offers breathtaking views of Honolulu and a legendary ocean horizon. Waikiki Parc Hotel is managed by the Hotels and Resorts of Halekulani, a division of the Honolulu-based Halekulani Corporation, which also manages the world-renowned Halekulani. For reservations and information, please contact your travel professional or the hotel at 808-921-7272 or visit www.waikikiparc.com

About Hotels and Resorts of Halekulani

Hotels & Resorts of Halekulani, HRH, represents a luxury hospitality legacy of unique and iconic properties, including Halekulani or “House Befitting Heaven” and the Parc Waikiki, both on the beach at Waikiki. The HRH philosophy embodies a lifestyle hospitality experience like no other, surprising and delighting guests with its indigenous cultural sensibilities and unparalleled personalized service. Halekulani has welcomed discerning travelers to Waikiki Beach since 1917 and, since its redevelopment in 1983, Halekulani has been consistently ranked and acclaimed as one of the world’s finest hotels (www.Halekulani.com). Parc Waikiki (www.waikikiparc.com), situated adjacent to Halekulani, was developed by the Halekulani Corporation in 1987 and offers affordable luxury in an intimate contemporary setting. The Parc Waikiki has established a well deserved reputation, as well as state-wide acclaim, for its gracious service and innovative guest experiences. In addition to the management of its two iconic hotels in Waikiki, the Hotel & Resorts of Halekulani is committed to expanding its brand offerings by developing unique properties in select locales, both in the Hawaii and throughout the world. For additional information, visit www.halekulanicorporation.com.

For Further Information on Halekulani, Please Contact:

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