



## FACT SHEET

<b>LOCATION</b>	Conveniently located in the heart of Waikiki, just steps away from the beach and its sister hotel, Halekulani.	
<b>ADDRESS &amp; PHONES</b>	2233 Helumoa Road Honolulu, Hawaii 96815-1980 Telephone: (808) 921-7272 Toll Free: (800) 422-0450 (USA / Canada) Facsimile: (808) 923-1336 (Reservations) (808) 922-7012 (Sales & Marketing) Website: <a href="http://www.waikikiparc.com">www.waikikiparc.com</a> Online media center: <a href="http://www.halekulanicorporation.com">www.halekulanicorporation.com</a> Social Media: <a href="http://www.facebook.com/waikikiparc">http://www.facebook.com/waikikiparc</a> <a href="http://www.twitter.com/waikiki_parc">http://www.twitter.com/waikiki_parc</a>	
<b>OPENED</b>	November 1, 1987	
<b>MEMBERSHIPS</b>	Summit Hotels & Resorts Imperial Hotel Co., Ltd.	
<b>MANAGEMENT</b>	Halekulani Corporation 2222 Kalakaua Avenue, Suite 900 Honolulu, Hawaii 96815 (808) 526-1186	
<b>ARCHITECTS</b>	Robert M. Matsushita & Associates AIA of Honolulu, Hawaii	
<b>INTERIOR DESIGNERS</b>	ADI Design Group of Honolulu, Hawaii	
<b>KEY STAFF</b>	Peter Shaindlin Yoshinori Maeda Takashi Nakayama Patricia Tam Julie Arigo Mike Kikuyama Chi Hoon Bang Julie Galves Dean Fujitani Diane Ako	Chief Operating Officer Executive Vice President Senior VP Secretary/ Treasurer VP, Standards & Corporate Relations Hotel Manager Director of Sales, Western Region Director of Sales, Asia Director of Revenue Management Director of Corporate Marketing Director of Public Relations
<b>NUMBER OF EMPLOYEES</b>	200	
<b>GENERAL DESCRIPTION</b>	Waikiki Parc Hotel is the chicest boutique address in Waikiki featuring urban tropical interiors, rich ebony hardwoods, illuminated glass walls, undulating acrylic panels and selective works of bold art combined with innovative aesthetic technology and warm, personalized service. The property boasts a seductive roof top pool called PARC BLUE, a sophisticated hospitality center called CONNECT, a contemporary conference center called MERGE and the hottest restaurant on Oahu, NOBU WAIKIKI.  Waikiki Parc Hotel offers contemporary accommodations in an intimate 297-room, urban boutique setting. Just steps away from Waikiki Beach, guests have elite access to the best of Waikiki by day and night. In the immediate vicinity are	

virtually unlimited opportunities for shopping, dining, spa and entertainment, best experienced with the hotel's PARC ACCESS program.

Waikiki Parc Hotel caters to both business and leisure guests, with room rates starting at \$285.

## HISTORY

Waikiki Parc Hotel, part of the *Hotels & Resorts of Halekulani* portfolio, received its first guests on November 1, 1987. Halekulani Corporation, incorporated in Hawaii in 1981, is headquartered in central Waikiki and involved primarily in the development and management of upscale, luxury resorts in Hawaii. Halekulani Corporation also owns and manages the world famous Halekulani. Waikiki Parc reflects the company's commitment to maintain the highest quality facilities and standards of guest service and is renowned for innovative guest amenity programs.

## ACCOMMODATIONS GUEST ROOMS

Waikiki Parc Hotel's 297-guest room experience flows seamlessly throughout the public areas. Guest's rooms feature an "accent wall," a richly-hued ebony wood headboard with built-in direct lighting and individual reading lights, illuminating vibrant artwork above the bed. Guests are enveloped in the hotel's crisp white bedding and pillows. The signature design accent of guest rooms is the orange and white abstract 'Swoon Pillow,' created by Los Angeles artist Gabrielle Jennings and exclusive to Waikiki Parc Hotel.

Guest rooms are modern, pristine and elegant. Plantation shutters give rooms ethereal light, an airy residential appeal and provide a clean backdrop to the conversation area and writing desk. Ceramic flooring compliments plush textured inlaid carpeting and inviting European styled bed-dressing on either king-size or two double beds. A modern wood credenza with beveled marble and glass finish provide ample storage and space for luggage.

Stone counter tops and European-style water fixtures in the restrooms adds to the ambiance of cool, modern elegance. Exclusive Maile/Lavender amenities are available.

## CHIC ROOM AMENITIES

- Electronic in-room safe for valuables
- High-security electronic card key door lock entry system with secondary security locks
- State-of-the-art, 32 inch Flat Panel LCD HD-TV
- Bedside Sony MP3 docking stations with an AM/FM alarm clock radio and CD player with built in I-POD capabilities
- Vibrant in-room art
- Designer Chaise
- Executive Desk
- Parc Chic Wines - in-room bar and amenities
- Hawaiian flip-flops amenity
- In-room coffee maker and Parc Perk
- High-speed internet access
- Compact Refrigerator
- Cordless Telephone
- Hairdryer
- Iron and ironing board
- Bathrobe available upon request
- Movies on demand
- Central air conditioning with individual room temperature control
- Accent lighting and individual overhead bedside reading lamps with dimmers
- Exclusive Maile/Lavender amenities including: milled soap, shampoo, conditioner and body lotion
- Guestroom voice mail

- Fax and computer modem capability
- International direct dialing
- Daily maid service
- Chic magazines for leisure reading
- ADA rooms
- Ample Storage
- Complimentary access to Connect hospitality/concierge lounge
- Room signing privileges at Nobu Waikiki, Halekulani and SpaHalekulani
- On premise valet and self-parking

## **GUEST SERVICES**

### **CONCIERGE**

Lotus rentals, sightseeing tours, dining reservations and baby-sitting services can be made through the hotel's concierge desk in the hotel lobby.

### **CONNECT**

Waikiki Parc offers guests a stylish and zen-like hospitality / business lounge called CONNECT. Featuring plush seating, mood-lighting, refreshment bar, newsstand, three flat-screen monitors and work stations, complimentary high-speed internet, a 52-inch flat-panel TV with premium cable selections and concierge services. CONNECT is exclusively available 24-hours for Parc guests.

### **QUENCH**

This poolside bar at the hotel's urban-chic roof-top pool, offering stunning views of the beach and city skyline, is an extension of Parc's ultra refined service. QUENCH is open seven days a week from 3 – 6 p.m. at the pool deck on the eighth floor. Food and beverage offerings include Parc Chic designer wines, beer, and snacks.

## **OTHER SERVICES**

- Restaurant and spa signing privileges at sister hotel, Halekulani
- Convenient valet & self-parking for hotel guests and restaurant patrons
- Laundry and dry cleaning service
- Express checkout
- Hospitality room for use by guests with late departure times
- Foreign money exchange
- Accessibility of all public areas to the disabled
- Computerized telephone and reservations systems
- State-of-the-art security and fire-protection systems
- Secretarial and other business services available

## **RECREATION**

Whether on a return or first time visit, we invite you to immerse yourself in our chic-style and innovative guest experiences all within the heart of a revitalized Waikiki and some exclusive to Parc guests.

### **PARC BLUE**

The Parc is the pulse of Oahu's vibrant beachfront city, Waikiki. Just steps away from world-famous Waikiki Beach, the hotel features an urban-chic rooftop pool, PARC BLUE. With stunning views of Waikiki Beach and a backdrop of the city's sophisticated metropolitan skyline, the pool features plush chaise and covered lounges in bold hues of orange and blue.

By nightfall PARC BLUE illuminates under Hawaii's starry-sky with sensual fire pits and its weekly CITYSCAPE wine mixer. Parc Blue Hours: Daily: 8 a.m. - 8 p.m.

### **CITYSCAPE**

As the sun sets over Waikiki, the sights and sounds of a cosmopolitan Waikiki awaken. Guests are invited to the Parc's weekly sunset *Cityscape* mixer on Fridays from 5:30 p.m. – 6:30 p.m. in the lobby. *Cityscape* features the hotel's exclusive collection of Parc Chic wines.

### **DIVE-IN THEATER**

Seasonal Promotion. 7 p.m. – 9 p.m. Guests enjoy movies under a starry Hawaiian night sky and the vibrant lights of Waikiki's city skyline while floating in

the pool or lounging in a chaise cabana. Specialty cocktails and refreshments available for purchase. (Weather permitting; ask front desk for schedule.)

#### PARC ACCESS

As a guest of Waikiki Parc Hotel, our room key gives complimentary VIP access to Oahu's hottest arts, cultural and entertainment destinations- Bishop Museum and The Honolulu Museum of Arts.

**PARC SURF WITH HANS HEDEMANN** Parc Waikiki is pleased to partner with the world renowned Hans Hedemann Surf School to provide guests with personalized surf lessons. Daily beachside demonstrations are offered, followed by a 2-hour surf lesson off Waikiki's hottest surf spots: *Pops, Paradise, Threes* and *Fours*. Parc Surf lessons range from \$75 for a group to \$150 for private.

#### TRANSPORTATION

Lotus rentals, taxi or limousine service arrangements are available through the hotel's front desk.

The Honolulu International Airport is conveniently located only 11 miles away. Transportation can be made directly with the hotel's reservations department prior to arrival or through the concierge desk while at the hotel.

#### DINING

##### PARC a.m

Exclusively for Waikiki Parc Hotel guests, "PARC a.m." is in the stunning dining room of Nobu Waikiki, and offers daily breakfast buffet from 6 a.m. – 10 a.m. "PARC a.m." is operated and serviced by Waikiki Parc Hotel. Menu subject to change.

##### IN-ROOM DINING

Waikiki Parc Hotel guests have an array of chic, 24-hour, in-room dining choices. From an extensive Parc in-room menu featuring classic and exotic selections, guests can savor cuisine in the comfort and privacy of their guestroom. Menus subject to change.

##### IN-ROOM PARC CHIC WINE BAR

All guests enjoy an exclusive collection of *Parc Chic Wines* with the in-room PC Wine Bar, featuring: PC Wines at \$20 per bottle, Wine Bulbs \$10 per piece and Corkscrew \$5.

##### NOBU WAIKIKI

Waikiki Parc Hotel is home to Hawaii's hottest restaurant, *NOBU WAIKIKI*, with interiors designed by the Rockwell Group, an internationally acclaimed New York based architectural design firm, who transformed the restaurant's 7,500 square feet into a serene and modern oasis.

NOBU WAIKIKI is located in the Waikiki Parc Hotel's lobby floor and includes a bar / lounge, full-service sushi bar and private dining areas for special events.

NOBU WAIKIKI serves dinner from 5:30 p.m. to 10 p.m. Sunday through Thursday, and 5:30 p.m. to 11 p.m. Friday and Saturday. "The Lounge at Nobu" is open from 5 p.m. – Midnight and features *Pau Hana Hour from 5 pm – 7 pm from Sunday through Thursday*. Beachwear prohibited. Complimentary valet service available at Waikiki Parc Hotel's Helumoa porte-cochere. Reservations available at (808) 237-6999 and [opentable.com](http://opentable.com). For more information visit [www.noburestaurants.com/waikiki/](http://www.noburestaurants.com/waikiki/)

#### MEETING FACILITIES

##### MERGE

Merge with today's innovative leaders by utilizing the Parc's newly designed conference center. Accommodating up to 24 executives, the contemporary facility called MERGE features an 42" flat screen TV, wireless a/v, conferencing technology, IT support, and refreshment program. MERGE at The Parc with inspiring vision for your next leadership summit.

#### HEALTH AND FITNESS

The complimentary fitness room is complete with Precor Programmable Treadmills, Elliptical, Recumbent Bike and a Single Stack Multi-function Machine, Guests may use their room key card to for entry.

Sailing, canoeing, surfing, snorkeling and other beach activities can be arranged by the hotel.

**SHOPPING**

Within walking distance of the hotel are a variety of specialty shops, including the Waikiki Beachwalk, Boutiques of Halekulani, Luxury Row Kalakaua, the Royal Hawaiian Center and the International Marketplace, all featuring an exquisite selection of shops, entertainment venues and restaurants.

###