



FACT SHEET

LOCATION	Conveniently located in the heart of Waikiki, just steps away from the beach and its sister hotel, Halekulani.
ADDRESS & PHONES	2233 Helumoa Road Honolulu, Hawaii 96815-1980 Telephone: (808) 921-PARC (7272) Toll Free: (800) 422-0450 (USA / Canada) Facsimile: (808) 923-1336 (Reservations) (808) 922-7012 (Sales & Marketing) Websites: www.waikikiparc.com www.halekulanicorporation.com Social Media: http://www.facebook.com/waikikiparc http://www.twitter.com/waikiki_parc
OWNER/MANAGEMENT	Halekulani Corporation 2222 Kalakaua Avenue, Suite 900 Honolulu, Hawaii 96815 (808) 526-1186 (808) 536-8794
KEY HOTEL STAFF	Julie Arigo, Hotel Manager Michael Kikuyama, Director of Sales Julie Galves, Director of Revenue Management
PUBLIC RELATIONS	Diane Ako, Director of Public Relations Honolulu, HI (808) 295-5794 Martha Pulido, Group Manager Evins Communications, Ltd. New York, New York (212) 377-3581
ARCHITECTS	Robert M. Matsushita & Associates AIA Honolulu, Hawaii
INTERIOR DESIGNERS	ADI Design Group Honolulu, Hawaii
MEMBERSHIPS	Summit Hotels & Resorts Imperial Hotel, LTD of Tokyo
GENERAL DESCRIPTION	Waikiki Parc Hotel is the chicest boutique address in Waikiki featuring urban tropical interiors, rich ebony hardwoods, illuminated glass walls, undulating acrylic panels and selective works of bold art combined with innovative aesthetic technology and warm, personalized service. The property boasts a seductive roof top pool called PARC BLUE, a sophisticated hospitality center called CONNECT, a contemporary conference center called MERGE and the hottest restaurant in Oahu, NOBU WAIKIKI. Waikiki Parc Hotel offers contemporary accommodations in an intimate 297-room, urban boutique setting. Just steps away from Waikiki Beach, guests have

elite access to the best of Waikiki by day and night. In the immediate vicinity are virtually unlimited opportunities for shopping, dining, spa and entertainment, best experienced with the hotel's PARC ACCESS program.

Waikiki Parc Hotel caters to both business and leisure guests, with room rates starting at \$285.

HISTORY

Waikiki Parc Hotel, part of the *Hotels & Resorts of Halekulani* portfolio, received its first guests on November 1, 1987. Halekulani Corporation, incorporated in Hawaii in 1981, is headquartered in central Waikiki and involved primarily in the development and management of upscale, luxury resorts in Hawaii. Halekulani Corporation also owns and manages the world famous Halekulani. Waikiki Parc reflects the company's commitment to maintain the highest quality facilities and standards of guest service and is renowned for innovative guest amenity programs.

GUEST ROOMS

Waikiki Parc Hotel's 297-guest room experience flows seamlessly throughout the public areas. Guest's rooms feature an "accent wall," a richly-hued ebony wood headboard with built-in direct lighting and individual reading lights, illuminating vibrant artwork above the bed. Guests are enveloped in the hotel's crisp white bedding and pillows. The signature design accent of guest rooms is the orange and white abstract 'Swoon Pillow,' created by Los Angeles artist Gabrielle Jennings and exclusive to Waikiki Parc Hotel.

Guest rooms are modern, pristine and elegant. Plantation shutters give rooms ethereal light, an airy residential appeal and provide a clean backdrop to the conversation area and writing desk. Ceramic flooring compliments plush textured inlaid carpeting and inviting European styled bed-dressing on either king-size or two double beds. A modern wood credenza with beveled marble and glass finish provide ample storage and space for luggage.

Stone counter tops and European-style water fixtures in the restrooms adds to the ambiance of cool, modern elegance. Exclusive Maile/lavender amenities are available.

CHIC AMENITIES:

- High-security electronic card key door lock entry system with secondary security locks
- Electronic in-room safe for valuables
- State-of-the-art, 32 inch Flat Panel LCD HD-TV
- Bedside Sony MP3 docking stations with an AM/FM alarm clock radio and CD player with built in I-POD capabilities
- Vibrant in-room art
- Designer Chaise
- Executive Desk
- Parc Chic Wines - in-room bar and amenities
- Hawaiian flip-flops amenity
- In-room coffee maker and Parc Perk
- High-speed internet access
- Compact refrigerator
- Cordless Telephone
- Hairdryer
- Iron and ironing board
- Bathrobe available upon request
- Movies on demand
- Central air conditioning with individual room temperature control
- Accent lighting and individual overhead bedside reading lamps with dimmers

- Exclusive Maile / Lavender amenities including: milled soap, shampoo, conditioner and body lotion
- Guestroom voice mail
- Fax and computer modem capability
- International direct dialing
- Daily maid service
- Chic magazines for leisure reading
- ADA rooms
- Ample Storage
- Complimentary access to Connect hospitality and concierge lounge
- Room signing privileges at Nobu Waikiki, Halekulani and SpaHalekulani
- On premise valet and self-parking

DINING

PARC a.m.

Exclusively for Waikiki Parc Hotel guests, "PARC a.m." is in the stunning dining room of Nobu Waikiki, and offers daily breakfast buffet from 6 a.m. – 10 a.m. "PARC a.m." is operated and serviced by Waikiki Parc Hotel. Menus subject to change.

In-Room Dining

Waikiki Parc Hotel guests have an array of chic, 24-hour, in-room dining choices. From an extensive Parc in-room menu featuring classic and exotic selections, guests can savor cuisine in the comfort and privacy of their guestroom. Menus subject to change.

In-Room Parc Chic Wine Bar

All guests enjoy an exclusive collection of *Parc Chic Wines* with the in-room PC Wine Bar, featuring: PC Wines at \$20 per bottle, Wine Bulbs \$10 per piece and Corkscrew \$5.

NOBU WAIKIKI

Waikiki Parc Hotel is home to Hawaii's hottest restaurant, *NOBU WAIKIKI*, with interiors designed by the Rockwell Group, an internationally acclaimed New York based architectural design firm, who transformed the restaurant's 7,500 square feet into a serene and modern oasis.

NOBU WAIKIKI is located in the Waikiki Parc Hotel's lobby floor and includes a bar / lounge, full-service sushi bar and private dining areas for special events.

NOBU WAIKIKI serves dinner from 5:30 p.m. to 10 p.m. Sunday through Thursday, and 5:30 p.m. to 11 p.m. Friday and Saturday. "The Lounge at Nobu" is open from 5 p.m. – Midnight and features *Pau Hana Hour from 5 pm – 7 pm from Sunday through Thursday*. Beachwear prohibited. Complimentary valet service available at Waikiki Parc Hotel's Helumoa porte-cochere. Reservations available at (808) 237-6999 and opentable.com. For more information visit www.noburestaurants.com/waikiki/

RECREATION

Whether on a return or first time visit, we invite you to immerse yourself in our chic-style and innovative guest experiences all within the heart of a revitalized Waikiki. During your stay, we hope you will explore these exclusive Parc experiences:

MERGE
CONNECT
PARC BLUE
PARC a.m.
PARC ACCESS
PARC SURF
CITYSCAPE (wine mixer)

Parc Chic Wines
The Lotus Experience
MyPlace Waikiki Escape
Maile-Lavender Amenities
SpaHalekulani
Nobu Waikiki
Halekulani Privileges

PARC BLUE

The Parc is the pulse of Oahu's vibrant beachfront city, Waikiki. Just steps away from world-famous Waikiki Beach, the hotel features an urban-chic rooftop pool, PARC BLUE. With stunning views of Waikiki Beach and a backdrop of the city's sophisticated metropolitan skyline, the pool features plush chaise and covered lounges in bold hues of orange and blue.

By nightfall PARC BLUE illuminates under Hawaii's starry-sky with sensual fire pits and its weekly CITYSCAPE wine mixer. Parc Blue Hours: Daily: 8 a.m. - 8 p.m.

DIVE-IN THEATER

Seasonal Promotion. 7 p.m. – 9 p.m. Guests enjoy movies under a starry Hawaiian night sky and the vibrant lights of Waikiki's city skyline while floating in the pool or lounging in a chaise cabana. Specialty cocktails and refreshments available for purchase. (Weather permitting; ask front desk for schedule.)

CITYSCAPE

As the sun sets over Waikiki, the sights and sounds of a cosmopolitan Waikiki awaken. Guests are invited to the Parc's weekly sunset *Cityscape* mixer on Fridays from 5:30 p.m. – 6:30 p.m. at Parc Blue. *Cityscape* features the hotel's exclusive collection of Parc Chic wines.

FITNESS

The complimentary fitness room is complete with Precor Programmable Treadmills, Elliptical, Recumbent Bike and a Single Stack Multi-function Machine. Guests may use their room key card to for entry. Sailing, canoeing, surfing, snorkeling and other beach activities can be arranged by the hotel.

CHIC SURF LIFESTYLE

Experience the hip and happening surf culture long after the sun sets. The *PARC CHIC SURF LIFESTYLE* program surrounds guests with a uniquely ocean-centric experience that includes daily breakfast for two, surf lessons for two, a Zac Noyle matted surf print, a six-pack of Parc Surf notecards, a surf-themed CD, a tube of Vertra sunscreen, and two t-shirts from a local retailer. Package rates start at \$825 for a minimum three night stay. Package effective through December 27, 2012.

ROOM & VROOM

This adrenaline pumping three-night package starts at \$825, based on single or double occupancy. *ROOM & VROOM* includes a 24-hour rental, complimentary porte-cochere valet parking, and a luxe Lotus Elise amenity. Additional nights start at \$270 and additional Lotus 24-hour rentals are available for \$195 per day, based on availability and subject to applicable taxes. To book the *ROOM & VROOM* experience at the Parc, call toll free (800) 422-0450 (from the Continental USA and Canada).

CONNECT

Parc Waikiki offers guests a new stylish and zen-like hospitality / business lounge called *CONNECT*. Featuring plush seating, mood-lighting, refreshment bar, newsstand, three flat-screen monitors and work stations, complimentary high-

speed internet, a 52-inch flat-panel TV with premium cable selections and concierge services. CONNECT is exclusively available 24-hours for Parc guests.

MERGE

Merge with today's innovative leaders by utilizing the Parc's newly designed conference center. Accommodating up to 24 executives, the contemporary facility called MERGE features an 42" flat screen TV, wireless a/v, conferencing technology , IT support, and refreshment program. MERGE at The Parc with inspiring vision for your next leadership summit.

PARC ACCESS

As a guest of Waikiki Parc Hotel, our room key gives complimentary VIP access to Oahu's hottest arts, cultural and entertainment destinations- Bishop Museum and The Honolulu Museum of Arts.

PARC SURF WITH HANS HEDEMANN

Parc Waikiki is pleased to partner with the world renowned Hans Hedemann Surf School to provide guests with personalized surf lessons. Daily beachside demonstrations are offered, followed by a 2-hour surf lesson off Waikiki's hottest surf spots: *Pops, Paradise, Threes* and *Fours*. Parc Surf lessons range from \$75 for a group to \$150 for private.

SPECIAL SERVICES

Lotus rentals, sightseeing tours and baby-sitting services can be made through the hotel's concierge desk.

- Concierge desk located in hotel lobby.
- Restaurant and spa signing privileges at sister hotel Halekulani.
- Convenient parking for hotel guests and restaurant patrons.
- Valet parking.
- Business Center.
- Secretarial and other business services available.
- Laundry and dry cleaning service.
- Accessibility of all public areas to the disabled.
- Computerized telephone and reservations systems.
- State-of-the-art security and fire-protection systems.
- Express checkout.
- Hospitality room for use by guests with late departure times.
- Guest convenience laundry facilities.
- Foreign money exchange.

SHOPPING

Within walking distance of the hotel are a variety of specialty shops, including the Waikiki Beachwalk, Boutiques of Halekulani, Luxury Row Kalakaua, the Royal Hawaiian Center and the International Marketplace, all featuring an exquisite selection of shops, entertainment venues and restaurants.

TRANSPORTATION

Lotus rentals, taxi or limousine service arrangements are available through the hotel's front desk.

The Honolulu International Airport is conveniently located only 11 miles away. Transportation can be made directly with the hotel's reservations department prior to arrival or through the concierge desk while at the hotel.

TRAVEL PROGRAM

Value Programs, Specialty Packages, and a Corporate Travel program are available.

ROOM RATES

Room rates range from \$285 to \$415 based on single or double occupancy. The following rates are effective through December 27, 2012.

Parc Room	\$285	97
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Deluxe Mountain View	\$305	80
Ocean View	\$335	24
Ocean View Prime	\$375	56
Deluxe Ocean View	\$415	40

HOTEL POLICIES

Hotel check-in time is 3 p.m. and check-out time is noon. Late check-out charge is one half of the daily rate and based on room availability.

Deposit/Cancellation: To guarantee reservations, a deposit in the amount of one night's rate is required no later than 14 days after date of confirmation. A full refund will be made if cancellation is received at least 72-hours prior to arrival.

Additional person charge is \$65*. No charge for children 17 and under with parents and/or guardian present. Maximum occupancy of four persons per room. *\$80 for breakfast inclusive packages.

Rates/Taxes: All rates are subject to change without notice. All rates are subject to 9.25% occupancy tax and 4.712% state tax (total 13.962%.)

The hotel accepts the following major credit cards: American Express, Carte Blanche, Diners Club, JCB, Mastercard, VISA, and Discover Card.

10% commission to bonafide travel agents.

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